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**Advocacy Day 2022 Social Media Toolkit**

**Hashtags:**

**#**crisis4iavictims

#investinsurvivors

#supportiowacrimevictims

#supportiowavictimadvocacy

**Sample Facebook/Instagram/LinkedIn Posts:**

We urge legislators to support a Justice System budget bill that invests at least $10 million in state funds for crime victim services and amends the victim services budget line item to ensure these funds can support *all* victims of violent crime including survivors of homicide, human trafficking, sexual assault, and domestic violence. Contact your legislators today: [https://www.legis.iowa.gov/legislators/find](file:///Users/lindsayp/Desktop/Click%20here%20to%20contact%20your%20legislators:%20https:/www.legis.iowa.gov/legislators/find).

At least 28,000 fewer crime victims will receive services from Iowa programs in the next two years without additional financial support. While an investment of $10 million in state funds to victim services won’t address the significant unmet need, it will go a long way in providing essential support to survivors of violent crime. Contact your legislators at: [https://www.legis.iowa.gov/legislators/find](file:///Users/lindsayp/Desktop/Click%20here%20to%20contact%20your%20legislators:%20https:/www.legis.iowa.gov/legislators/find).

We are in the midst of a #crisis4iavictims and need your help. Contact your state legislators and urge them to invest $10 million dollars in victim services. Click here to contact your legislators: [https://www.legis.iowa.gov/legislators/find](file:///Users/lindsayp/Desktop/Click%20here%20to%20contact%20your%20legislators:%20https:/www.legis.iowa.gov/legislators/find).

Crime victims face numerous challenges recovering from harm. Access to crisis response and stabilizing services should not be one of them. Contact your state legislators and urge them to invest $10 million dollars in victim services. Contact your legislators: [https://www.legis.iowa.gov/legislators/find](file:///Users/lindsayp/Desktop/Click%20here%20to%20contact%20your%20legislators:%20https:/www.legis.iowa.gov/legislators/find).

Investments in state dollars for victim services provide lifesaving, comprehensive programming and resources to victims of crime. Contact your state legislators and urge them to invest $10 million dollars in victim services. Click here to contact your legislators: [https://www.legis.iowa.gov/legislators/find](file:///Users/lindsayp/Desktop/Click%20here%20to%20contact%20your%20legislators:%20https:/www.legis.iowa.gov/legislators/find).

**Sample Tweets:**

@\_\_\_\_\_\_(insert Senator/Rep. Handle) support victims of crime in Iowa today. Support an investment of  $10 million in state funds for crime victim services and amends the victim services budget line item to ensure these funds can support *all* victims of violent crime.   
   
@\_\_\_\_\_\_(insert Senator/Rep. Handle) 28,000 fewer crime victims will receive services from Iowa programs in the next two years without an investment of at least $10 million in state funds. Can we count on your support for all victims of crime? 

@\_\_\_\_\_\_(insert Senator/Rep. Handle) we are in the midst of a #crisis4iavictims and need your help. Support an investment of at least $10 million in state dollars to support all victims of violent crimes.

**Graphics**

Right click on a graphic below and save to your computer desktop and/or phone and post with sample scripts above.  
  
**Facebook/Instagram/LinkedIn** *(right click on an image and click, “Save As” in the pop-up menu and download the picture to your desktop to post.)*

**Diagram

Description automatically generated Graphical user interface

Description automatically generated with low confidence**

**Diagram

Description automatically generated with low confidence**

**Twitter** *(right click on an image and click, “Save As” in the pop-up menu and download the picture to your desktop   
to post.)*

A picture containing text, businesscard, screenshot

Description automatically generated 

**Twitter Graphics Continued**

